

# IMPACT GIVING GUIDE

## A Future Built on Mentorship

A future where every young person has a mentor is possible.  
Building it will require leadership, investment, and a shared commitment to  
strengthening the human connections that our communities need.



2025 Match Ambassadors Big Will and Little Jacob

Matched Since 2022

"I'm becoming who I want to be."

**Big Brothers Big Sisters of the Triangle**

808 Aviation Parkway, Suite 900 | Morrisville, NC 27560



# Mentorship represents one of the most powerful forms of social infrastructure we can build

## Vision:

All youth achieve their full potential

## Mission:

Create and support one-to-one mentoring relationships that ignite the power and promise of youth

Human connections create ripple effects extending far beyond individual relationships. At a moment when leaders are grappling with **workforce readiness**, **employee engagement**, and **social fragmentation**, the evidence is clear: consistent, caring mentoring relationships produce measurable returns — stronger mental health, improved educational outcomes, increased lifetime earnings, and a better-prepared future workforce.

## The fierce urgency of investing in youth mentorship

Mentored youth report:

83%

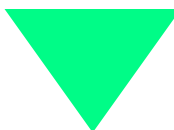
agree a mentor **bridges the gap** between classroom learning and **real-world success**

Big Brothers Big Sisters.



16% growth in emotional regulation

20% reduction in depressive symptoms



81%

Agree: "Having a mentor makes me feel **more confident** in my decisions about school, work, or life."

Big Brothers Big Sisters.

## Your investment has power

Mentorship functions as social infrastructure precisely because its benefits compound and spread.

- Create a stronger talent pipeline - well-prepared future employees
- Improve educational and workforce outcomes
- Close socioeconomic gaps
- Change the odds for youth who need us most



2024 Alumni Match Ambassadors

Matched 2017-2024

Both like to read and write

Together, we are building a **MOVEMENT** that changes lives today and strengthens our society for generations to come.

# Together, let's ensure every young person in the Triangle who wants or needs a mentor has one



There are more than 350,000 children living in Durham, Orange, and Wake Counties, with over 100,000 of those living in poor or low income homes.\* We create **access, belonging, and opportunity** for every young person who needs us. There is no charge for families or volunteer mentors to participate in our program.

The **cost of one-year of mentoring** is approximately **\$3,500 per youth**, and behind every life-changing Big & Little Match is a **TEAM** making it possible. **Your gift supports:**



## Recruitment

- We connect with parents, teachers, counselors and the community to identify potential youth
- We seek mentors through corporations, community and University connections



## Enrollment & Matching

- Selective matching based upon youth interest and connections
- Screening & background checks and training for mentors
- Interviews with parents, youth, volunteers, references



## Match Support

- Meet & greets
- Ongoing training for Bigs, Littles, & parents
- Monthly connections with Little, Big, & parents
- Match activities
- Youth outcome surveys



## Big Futures: Expanding Beyond the Match

This initiative provides youth with additional opportunities to grow, learn, and prepare for their futures.



2022 Match Ambassadors  
Matched 2020-2024  
Brenda Boyd Scholarship Recipient

- **Brenda Boyd Scholarship Fund** – Provides financial assistance to graduating Littles pursuing higher education or career training
- **College Tours & Career Exploration** – Visits to colleges, universities, and workplaces to help Littles envision their future
- **Group Service Projects** – Meaningful volunteer experiences that foster community engagement and teamwork
- **Professional Development & Life Skills** – Workshops on resume building, interview skills, financial literacy, and other essential life skills
- **Group Activities with Other Matches** – Social and networking events where Littles and Bigs can connect, share experiences, and build supportive peer relationships
- **Alumni Engagement** – Opportunities for 18-26 year olds and their Bigs to remain connected to Big Brothers Big Sisters of the Triangle, participate in young adult activities, and further explore their career and educational paths

\*NC Child 2025 Data Cards

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# Friday, September 25, 2026

Sponsoring Big Night Ball, our annual gala, is a powerful way to invest in local youth while demonstrating community leadership. Your support advances the mission of Big Brothers Big Sisters of the Triangle – to create and support one-to-one mentoring relationships that ignite the power and promise of youth. Sponsors gain valuable visibility among 400 business and civic leaders, align their brand with a trusted, impact-driven organization, and enjoy an unforgettable evening of purpose and inspiration.

| Privileges                                                                     | EMPOWER<br>\$25,000+<br>Limit 1   | IGNITE<br>\$15,000+<br>Limit 1  | ADVOCATE<br>\$7,500+<br>Limit 3 | DREAM BIG<br>\$5,000+<br>Limit 6 | MATCH MAKER<br>\$2,500+<br>Limit 6 | STAND TOGETHER<br>\$1,500+<br>Limit 10 |
|--------------------------------------------------------------------------------|-----------------------------------|---------------------------------|---------------------------------|----------------------------------|------------------------------------|----------------------------------------|
| Tickets to the Gala                                                            | Twenty (20)<br>Tickets            | Sixteen (16)<br>Tickets         | Ten (10)<br>Tickets             | Eight (8)<br>Tickets             | Six (6)<br>Tickets                 | Four (4)<br>Tickets                    |
| Logo & Link on Big Night Ball<br>Event Page                                    | ✓                                 | ✓                               | ✓                               | ✓                                | ✓                                  | ✓                                      |
| Logo included on a rotating<br>banner during the event                         | ✓                                 | ✓                               | ✓                               | ✓                                | ✓                                  | ✓                                      |
| Recognition on all BBBST Social<br>Media Sites                                 | ✓                                 | ✓                               | ✓                               | ✓                                | ✓                                  | ✓                                      |
| Ad or Recognition as a Sponsor in<br>the Digital Gala program                  | ✓<br>Full page<br>Inside cover ad | ✓<br>Full page<br>Back cover ad | ✓<br>Half page ad               | ✓<br>Half page ad                | ✓<br>Quarter page ad               | ✓<br>Recognition as a<br>Sponsor       |
| Verbal Recognition by Emcee                                                    | ✓                                 | ✓                               | ✓                               | ✓                                |                                    |                                        |
| Opportunity to provide a<br>Co-branded Banner for<br>Step and Repeat           | ✓                                 | ✓                               |                                 |                                  |                                    |                                        |
| Company name & logo on all<br>materials as<br>"Big Night Ball Empowered By..." | ✓                                 |                                 |                                 |                                  |                                    |                                        |
| Value<br>(less cost of goods & services)                                       | \$21,400                          | \$12,120                        | \$5,700                         | \$3,560                          | \$1,420                            | \$780                                  |

Friday, September 25, 2026

6:00 PM - 11:00 PM

The Umstead Hotel and Spa | 100 Woodland Pond Dr. | Cary, NC 27513

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# BOWL For Kids' Sake

## Sponsorship

## COMING APRIL 2027



Bowl for Kids' Sake is our annual fundraising campaign that culminates with a **BIG** celebration party. We engage the entire community – Bigs/Littles, parents, businesses, co-workers, and families – in raising funds to support the power of mentorship. Sponsoring BFKS is more than supporting a fun event – it's a visible, high-impact way to invest in youth mentorship and your community, while gaining meaningful exposure to more than 600 participants.

| Privileges                                                                        | IGNITE (Presenter)<br>\$10,000+<br>Limit 1                                                                                     | ADVOCATE<br>\$7,500+<br>Limit 1                                                                                                | DREAM BIG<br>\$5,000+<br>Limit 3                                                                                               | MATCH MAKER<br>\$2,500+<br>Limit 4                                                                                               | STAND TOGETHER<br>\$1,500+<br>Unlimited                                                                                        |
|-----------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|
| Employee Engagement Opportunity                                                   | <br>4 teams of 5 bowlers each (20 bowlers)    | <br>3 teams of 5 bowlers each (15 bowlers)    | <br>3 teams of 5 bowlers each (15 bowlers)    | <br>2 teams of 5 bowlers each (10 bowlers)    | <br>2 teams of 5 bowlers each (10 bowlers)  |
| Sponsor A Big/Little Match To Bowl                                                | <br>4 Big/Little Matches Bowling (8 bowlers) | <br>3 Big/Little Matches Bowling (6 bowlers) | <br>2 Big/Little Matches Bowling (4 bowlers) | <br>2 Big/Little Matches Bowling (4 bowlers) | <br>1 Big/Little Match Bowling (2 bowlers) |
| Logo & Link on Bowl For Kid's Sake Event Page                                     |                                             |                                             |                                             |                                             |                                           |
| Acknowledgment on BBBST website as an Impact Partner for the 2026 calendar year   |                                             |                                             |                                             |                                             |                                                                                                                                |
| Verbal Recognition by Event Emcee                                                 |                                             |                                             |                                             |                                                                                                                                  |                                                                                                                                |
| Company Spotlight in Email to 1000+ Participants                                  |                                             |                                             |                                                                                                                                |                                                                                                                                  |                                                                                                                                |
| Company name and logo on all materials as presenting sponsor (Igniting Potential) |                                             |                                                                                                                                |                                                                                                                                |                                                                                                                                  |                                                                                                                                |
| Value (less cost of goods & services)                                             | \$9,250                                                                                                                        | \$6,875                                                                                                                        | \$4,525                                                                                                                        | \$2,150                                                                                                                          | \$1,200                                                                                                                        |

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# 2026 Impact Partner / Sponsor Form

Date: \_\_\_\_\_

Organization/ Company: \_\_\_\_\_

Contact Name or Individual Donor: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home phone: \_\_\_\_\_ Work/Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

## IMPACT PARTNER

Donations can be satisfied with multi-year pledges

☐

**Champion**

\$50,000

☐

**Empower**

\$25,000

☐

**Inspire**

\$15,000

☐

**Advocate**

\$7,500

☐

My partnership includes  
sponsoring an event -  
select sponsorship(s)

## BOWL FOR KIDS' SAKE

### SPONSOR

☐

**Ignite**

\$10,000

☐

**Advocate**

\$7,500

☐

**Dream Big**

\$5,000

☐

**Match Maker**

\$2,500

☐

**Stand Together**

\$1,500

## BIG NIGHT BALL

### SPONSOR

☐

**Empower**

\$25,000

☐

**Ignite**

\$15,000

☐

**Advocate**

\$7,500

☐

**Dream Big**

\$5,000

☐

**Match Maker**

\$2,500

☐

**Stand Together**

\$1,500

Donations and pledges of all sizes are welcome.

Contact: Vandora Hope Davis | Director of Development | [vdavis@bbbstri.org](mailto:vdavis@bbbstri.org)

☐

Check enclosed

☐

Pledge, please send an invoice

Make checks payable to Big Brothers Big Sisters of the Triangle.

Signature: \_\_\_\_\_

Mail to Big Brothers Big Sisters of the Triangle. 808 Aviation Parkway, Suite 900. Morrisville, NC 27560

Financial information about this organization and a copy of its license are available from the Charitable Solicitation Licensing Section at 888-830-4989.

The license is not an endorsement by the State. BBBST is a 501(c)(3) tax-exempt nonprofit. Tax ID #56-2109717.

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## 2026 Board of Directors

### Officers

Roger Perry, President, Cisco Systems, Inc.

Candace Cecconi, President Elect, Lenovo

Fran Lawrence, Treasurer, North Carolina State University

Greg Kuruc, Secretary, Kane Realty Corporation



2023 Match Ambassadors

Matched 2020-2024

Sophomore at UNC-CH

### Directors

Sachin Avasthi, IBM Corporation

Jim Bacharach, Past President, Self-Help

Greg Barnes, First Citizens Bank

Monte Dickson, John Deere

Marlin Goodnight, John Deere

Cheryl Howard, Howard Consulting LLC

Eva Kang, North State Bank

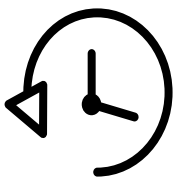
Dr. Melanie McCabe, RDU Therapy

Fenita Morris-Shepard, Copart

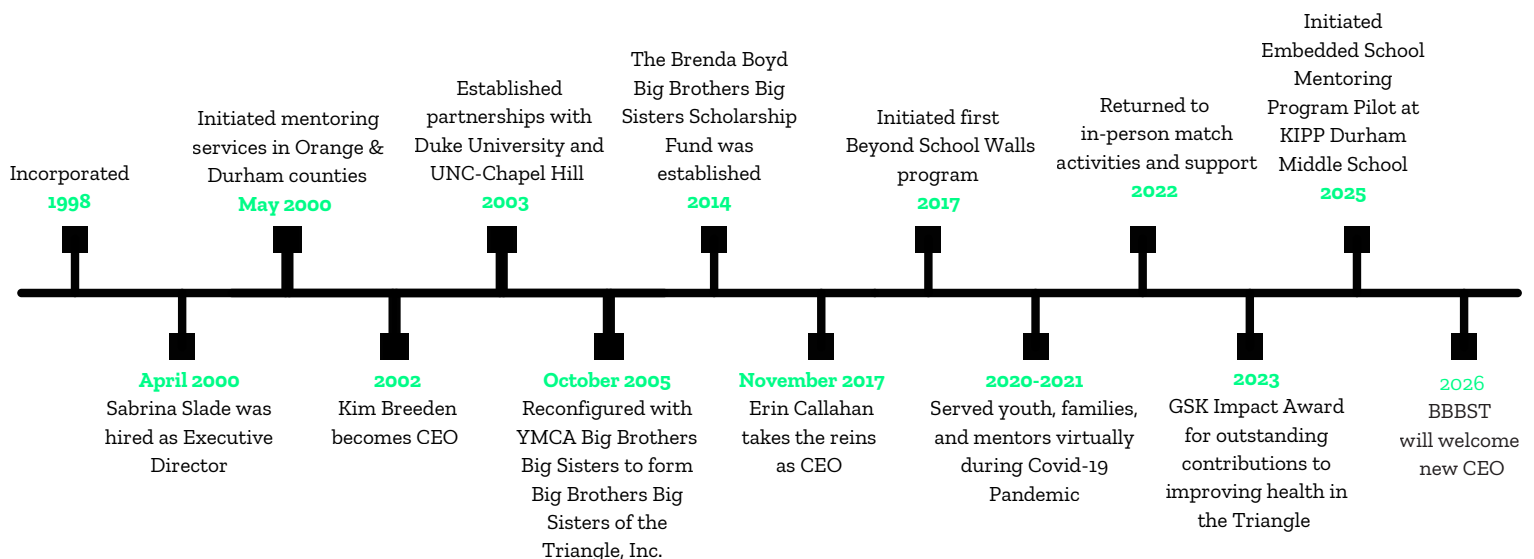
Aaron Ofori, TalentTap Solutions

Jonathon Striley, Coastal Credit Union

## History



Big Brothers Big Sisters of Orange and Durham Counties was incorporated in 1998, by the efforts of community volunteers in affiliation with Big Brothers Big Sisters of America. Founding board members included Jodie Bennett, Will Bernard, Henry "Buck" Branson, Rick Brown, JoAnn Comis, Herbert Davis, Henry Essey, Phillip Graham, Nelson Kerr, Julie King, Darryl Mitchell and Charles Tuck. This group of concerned community members wanted to make a difference in the lives of children, from single-parent homes, within the Durham & Orange County areas. Initial funding was provided through foundations (Z Smith Reynolds and the Durham Merchants Association), local businesses (Bank of America, Ericsson, Novartis, and GTE) and community support.



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## JOIN THE MOVEMENT

Ready to make an **IMPACT** or need more information about Impact Giving, Sponsorships, or Donations:

Carter Hubbard | Special Events & Development Coordinator | [chubbard@bbbstri.org](mailto:chubbard@bbbstri.org)

[Sheldon Mitchell | Chief Executive Officer | smitchell@bbbstri.org](mailto:smitchell@bbbstri.org)

### PHONE

919.850.9772

### EMAIL

[info@bbbstri.org](mailto:info@bbbstri.org)

### WEBSITE

<https://bigstri.org>

### SOCIAL MEDIA



Big Brother Big Sisters of the Triangle  
808 Aviation Parkway, Suite 900  
Morrisville, North Carolina 27560

Serving youth and families in Orange, Durham, and Wake Counties since 2000



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